

Brighton Fire Rescue District Strategic Plan 2014-2018

"Desire to serve, courage to act, and the ability to perform since 1888"

March 2015

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Introduction

History

Fire protection in the Brighton area had its beginning with the growth of a new community. The area that is now Brighton had its start in 1870 with the construction of the Denver Pacific Railway (now the Union Pacific) from Cheyenne to Denver along with the construction of a train depot. By the late 1880's a large number of homes and businesses had sprung up in a central area around the depot and the need for fire protection and other public services was evident.

On July 26, 1887, Brighton became an incorporated town. The Town Council acknowledged the need for a fire department due to the rapidly growing population of the town. As records show, the following year after the town incorporated, a committee from "The Fire Company" asked the Town Board for assistance in getting apparatus. In 1890, bylaws were drafted for Hook and Ladder Company #1. In 1892, a Hose Company was formed and the "Fire Company" was now a Fire Department, consisting of the Hook and Ladder Company and the Hose Company. During that year, the first by-laws for the "Brighton Fire Department" were drafted.

On July 5, 1938, the department was legally incorporated as the Brighton Volunteer Fire Department, Inc. In 1961, The City of Brighton determined it could no longer support fire protection outside its boundaries. Rural residents later formed a Rural Fire District to provide protection. The Rural District entered into a contract with the City of Brighton to purchase fire protection on a cost-sharing basis.

In 1980, the City Council of Brighton and the Rural District Board entered into a joint process evaluating the working agreement between the two entities. In a joint agreement, the two entities established the present Fire Protection District, a special district under Statutory Law within the state. In 1999, the legal name of the District organization was changed to the Greater Brighton Fire Protection District. In 2011, it was decided that the brand name of the district was to be the Brighton Fire Rescue District.

Present

Today, the Fire District serves an area of 150 square miles with five fire stations. The service area includes urban, suburban, and rural characteristics. The population is estimated at 50,000. The Fire District is a combination department, with 64 full-time employees and 10 reserves. Through a contract with Platte Valley Medical Center, the District provides ambulance service.

Fire District members serve on wild land, technical rescue, hazardous materials, and water rescue teams. The District maintains 6 engines, 1 quint, 1 tower ladder, 1 rescue squad, 3 attacks, 5 water tenders, a zodiac rescue boat, an air/light trailer, a mass casualty trailer, a regional mobile command/communications unit, a regional hazardous materials unit, and a number of staff vehicles. In 2014, the District handled 4,800 incidents.

Planning for the Future

The Fire District began a planning process in January 2011 with the goal of completing a Strategic Plan. The primary purpose of a Strategic Plan is to identify where the Fire District wants to be at some point in the future and how it is going to get there. The planning process is never done. To be successful, there must be continual attention to changes in the organization and its external environment, and how this affects the future of the Fire District.

The District has identified 10 Strategic Goals. Each Strategic Goal is supported by performance objectives. Finally, an Action Plan has been developed to lead the District in meeting each objective.

By following the Action Plan, we will meet our future vision of the Fire District.

Plan Updates

In the Fall of 2012 the status of the Strategic Plan was reviewed with the Board of Directors. In February 2013 the plan document was updated to reflect the current status of the objectives. Beginning in late 2014 the status of the Strategic Plan was reviewed and the document updated and extended in March 2015.



Our Mission

The Mission of the Brighton Fire Rescue District is to provide effective and efficient emergency services, life safety education, code enforcement, and to be actively involved in our community.

Our Vision

To be recognized as a leader in the delivery of emergency services and life safety activities.

To be supported by our community who will have pride, respect, and confidence in our service.

To be adequately staffed by well-trained and physically fit personnel.

To have dependable equipment, embrace leading technology, and emphasize firefighter safety.

To be recognized as a leader and caring partner in improving the quality of life in our community.

To be accountable to those we serve, each other, and the organizations we interact with.

To be a department of choice for our employees and volunteers to work and achieve professional development.



Our Values

• <u>Honor</u>

- > To demonstrate integrity and professionalism
- > To take personal responsibility and be accountable
- > To be fair and sincere

• <u>Courage</u>

- > To be brave in the face of adversity
- \blacktriangleright To do the right thing
- > To persevere and be firm in mind and will

• <u>Commitment</u>

- > To protect life, property, and the environment
- > To our personal growth and excellence
- > To our fire service oath

• <u>Respect</u>

- > To demonstrate compassion and courtesy
- > To recognize each individual's worth
- > To show regard to others through our conduct

• <u>Unity</u>

- > To be one in spirit, purpose, and action
- \succ To be part of a team
- > To recognize and live the fire service tradition

Strategic Goals

- Provide for an administration system that plans, staffs, directs, assists, coordinates, and evaluates the activities of the Fire District.
- Financially sustain future district operations while maintaining an efficient approach to service delivery.
- Provide effective fire suppression and rescue services in a manner that is recognized as a leader in our field
- Provide effective emergency medical services in a manner that is recognized as a leader in our field
- Provide effective code enforcement, fire investigation, and life safety education program which improves the quality of life in our community
- Provide the physical resources necessary to provide the community with efficient and effective emergency and life safety services.
- Provide the human resource administration necessary to be a department of choice for people to work and to achieve professional development
- Maintain a comprehensive training program that enhances our level of service and increases firefighter safety.
- Maintain effective relationships with external agencies
- Be active in and supported by our community

Strategic Plan Objectives

- Provide for an administration system that plans, staffs, directs, assists, coordinates, and evaluates the activities of the Fire District.
 - Provide and maintain a staffing plan that fulfills the emergency and nonemergency needs of the District
 - Develop a Standards of Cover (SOC) Document
 - Maintain a future station location plan that meets the needs of the community and the SOC
 - o Attain CFAI Accreditation
 - Maintain or improve on current ISO Class 4 rating
 - Have Fuller Estates area annexed into Fire District
 - Maintain involvement in the proposed Dry Creek RUA Development process
 - Provide administrative support for District operations
- Financially sustain future district operations while maintaining an efficient approach to service delivery.
 - Maintain minimum fund balances according to policy
 - Apply for local, state, and federal grants
 - Review alternative revenue source fees
 - Track revenue sources from the Brighton Urban Renewal Authority (BURA)
 - Determine need for mill levy increase or bond issue
 - Develop, maintain, and revise financial policies.
- Provide effective fire suppression and rescue services in a manner that is recognized as a leader in our field
 - Develop and revise SOG's to direct suppression and rescue activities
 - Review and revise response plans
 - Maintain specialized response team capabilities for technical rescue, swift water, ice, and hazardous materials
 - Maintain a minimum staffing of three personnel for each front line apparatus
- Provide effective emergency medical services in a manner that is recognized as a leader in our field
 - Work with Platte Valley Medical Center to improve and enhance the delivery of basic and advanced life support services throughout the District
 - Provide ALS capabilities on fire apparatus
 - Develop new and revised SOG's to direct EMS response activities

- Provide effective code enforcement, fire investigation, and life safety education program which improves the quality of life in our community
 - Inspect occupancies a minimum of one time each year
 - Develop new and revised SOG's to direct code enforcement and life safety activities
 - Maintain a multi-family smoke detector compliance program
 - Maintain an adopted Fire Prevention Code consistent with governmental units served
 - Provide life safety education to reduce risks in the community
 - Provide an effective fire cause and origin investigation program
- Provide the physical resources necessary to provide the community with efficient and effective emergency and life safety services.
 - Build a fire station near Tower Road and Bridge Street to replace Station 52
 - Build a fire station near WCR 4 and WCR 27
 - Remodel a portion of the existing Station 52 for a vehicle maintenance facility
 - Remodel a portion of the existing Station 52 for a training facility
 - Build a fire station near 136th and Sable Avenue
 - Provide and maintain apparatus and other vehicles
 - Provide and maintain the proper equipment for emergency operations
 - Research and provide technology solutions to improve efficiency and effectiveness
- Provide the human resource administration necessary to be a department of choice for people to work and to achieve professional development
 - Maintain a market based pay system
 - Maintain and/or improve benefits based on available budget levels
 - Provide for the recruitment of qualified reserve and career members
 - o Provide for fair and consistent promotional examinations
 - Develop and maintain a member mentoring program
 - Encourage outside training and higher education
 - Review and revise position descriptions and evaluation documents
 - Provide annual medical and fitness examinations
 - Establish an occupational risk management program

- Maintain a comprehensive training program that enhances our level of service and increases firefighter safety.
 - Meet minimum required training needs established by outside agencies and the District
 - Establish an annual training calendar utilizing a Training Committee
 - Establish training performance benchmarks
 - Provide for regular training with automatic and mutual aid agencies.
 - Establish an occupational health and safety training program
- Maintain effective relationships with external agencies
 - Share Emergency Management (EM) responsibilities with the City of Brighton
 - o Participate in established mutual aid agreements
 - Maintain cooperative relationships with the cities, town, and counties served
 - o Maintain cooperative relationships with area police departments
 - Be active in activities of Adams County Communications (ADCOM)
 - o Be active in local, state, and national organizations
- Be active in and supported by our community
 - Participate in community events
 - Provide a dedicated marketing strategy
 - Be involved in community projects
 - Provide a means for community feedback
 - Interact as a caring partner in the community

Action Plan

<u>Goal 1</u> – Provide for an administration system that plans, staffs, directs, assists, coordinates, and evaluates the activities of the Fire District.

Objective 1a: Provide and maintain a staffing plan that fulfills the emergency and non-emergency needs of the District	Timeline
• Update 5 year staffing plan on an annual basis	Ongoing
Add Captain rank and promote 3	2015
Add Lieutenant to Training Division	2016
Promote 2 to Captain and institute Station Captains	2016

Objective 1b: Develop a Standards of Cover (SOC) Document	Timeline
Conduct and finalize a community risk assessment	2015
Complete SOC document	2016

Objective 1c: Maintain a future station location plan that meets the needs of the community and the SOC	Timeline
• Update the station location study every five years or as needs dictate	>2018

Objective 1d: Attain CFAI Accreditation	Timeline
Complete written self-assessment	2015
Submit application for peer review	2017

Objective 1e: Maintain or improve on current ISO Class 4 rating	Timeline
Finalize grading process to improve rating	2015
Promote rating change to the public	2015

Objective 1f: Determine brand name of District	Timeline
Complete transition to brand name	2015
Consider steps to change legal name or DBA name	2015

<i>Objective 1g: Have Fuller Estates/Southgate area annexed into Fire District</i>	Timeline
• Work with COB on possible city action to annex Fuller Estates	2016
Work with COB on developers annexing	Ongoing
Propose annexation on ballot question if necessary	2016

<i>Objective 1h: Maintain involvement in the proposed Dry Creek RUA Development process</i>	Timeline
Maintain contact with Dry Creek representatives	Ongoing
Attend county meetings on project	Ongoing
Obtain fire station site from developer	Ongoing
• Pursue funding source for fire station from developer	Ongoing

Objective 1i: Provide administrative support for District operations	Timeline
Determine need for dedicated computer technician	2016
Add a receptionist position	>2017
Review need for an additional position in finance	>2018

<u>Goal 2</u> - Financially sustain future district operations while maintaining an efficient approach to service delivery.

<i>Objective 2a: Determine minimum amount to maintain adequate fund balances</i>	Timeline
Maintain required fund balance as part of budget process	Ongoing
Revise Fund Balance Policy	2015

Objective 2b: Apply for local, state, and federal grants	Timeline
• Research and apply for federal grants (FEMA) when indicated	Ongoing
• Research and apply for state grants (DOLA, CFS, CDPH)	Ongoing
• Research and apply for private grants (i.e. Walmart, FM, 9-1-1)	Ongoing
Pursue other grant opportunities not listed	Ongoing

Objective 2c: Review alternative revenue source fees	Timeline
Review annually the district's fee schedule	Ongoing
• Submit and follow-up on hazardous materials response fee billing	Ongoing

<i>Objective 2d: Track revenue sources from the Brighton Urban</i> <i>Renewal Authority (BURA)</i>	Timeline
• Verify amount held by BURA for North Employment Area on an annual basis and submit reimbursement requests	Ongoing
Track development of south BURA and possible revenue sharing	Ongoing
Work with COB to reach agreement on revenue sharing	2015

Objective 2e: Determine need for mill levy increase or bond issue	Timeline
Annually review financial needs and forecasting	Ongoing

Objective 2f: Develop, maintain, and revise financial policies.	Timeline
Conduct annual review of the Investment Policy	Ongoing
• Develop annual budgets and multiyear financial planning	Ongoing

<u>Goal 3</u> – Provide effective fire suppression and rescue services in a manner that is recognized as a leader in our field

<i>Objective 3a: Develop and revise SOG's to direct suppression and rescue activities</i>	Timeline
Create SOG's to address operational guidelines	Ongoing
Review and revise existing SOG's on an bi-annual basis	Ongoing

Objective 3b: Review and revise response plans	Timeline
Review and revise response plans on annual basis	Ongoing

Objective 3c: Maintain specialized response team capabilities for technical rescue, swift water, ice, and hazardous materials	Timeline
• Conduct required training evolutions on an annual basis	Ongoing
Actively participate with regional teams	Ongoing

<i>Objective 3d: Provide for a minimum staffing of three personnel for each front line apparatus</i>	Timeline
Develop plan to add personnel for additional stations	>2017
Add assigned staffing for aerial platform	>2018
• Meet NFPA 1710 for 4 person staffing at Stations 51 and 53 as available with career and reserve staffing	Ongoing

<u>Goal 4</u> - Provide effective emergency medical services in a manner that is recognized as a leader in our field

Objective 4a: Work with Platte Valley Medical Center to improve and enhance the delivery of basic and advanced life support services throughout the District	Timeline
• Conduct a semi-annual review of the Platte Valley Medical Center (PVMC) Ambulance service response time compliance	Ongoing
• Be actively involved in monthly meetings with the Medical Director	Ongoing
Hold monthly EMS Committee meetings with FD and PVMC ambulance staff	Ongoing

Objective 4b: Provide ALS capabilities on fire apparatus	Timeline
• Institute ALS capability on T53 and E54	2015
Institute ALS capability on E55	2016
• Institute ALS capability on additional engines as response time	
needs indicate based on PVMC agreement	Ongoing

Objective 4c: Develop new and revised SOG's to direct EMS response <i>activities</i>	Timeline
Create SOG's to address operational guidelines	Ongoing
Review and revise existing SOG's on an bi-annual basis	Ongoing

<u>Goal 5</u> – Provide effective code enforcement, fire investigation, and life safety education programs which improve the quality of life in our community

Objective 5a: Inspect occupancies a minimum of one time each year	Timeline
• Add off-duty firefighters part-time to assist with fire inspections	2015
Review adding one additional fulltime fire inspector position	2016
Determine occupancies that require more than one inspection per year	Ongoing
Report annually the occupancies where no inspection was conducted	Ongoing

<i>Objective 5b: Develop new and revised SOG's to direct code enforcement and life safety activities</i>	Timeline
Create SOG's to address operational guidelines	Ongoing
Review and revise existing SOG's on an bi-annual basis	Ongoing

<i>Objective 5c: Maintain a multi-family smoke detector compliance program</i>	Timeline
Provide annual reporting on compliance	Ongoing

Objective 5d: Maintain an adopted Fire Prevention Code consistent with governmental units served	Timeline
• Work with local code officials to determine code versions to be adopted	Ongoing

<i>Objective 5e: Provide life safety education to reduce risks in the community</i>	Timeline
Add PIO/public educator position (part-time)	2015
• Add a full-time public educator/PIO position (replacing part- time PIO) in addition to maintaining part-time public educator position	2016
Continue free smoke and carbon monoxide detectors and installation program	Ongoing
• Enhance our current efforts in reaching various groups	Ongoing

<i>Objective 5f: Provide an effective fire cause and origin investigation program</i>	Timeline
Work with area departments on joint investigations	Ongoing
Develop SOG's to direct operational assignments	Ongoing

<u>Goal 6</u> - Provide the physical resources necessary to provide the community with efficient and effective emergency and life safety services.

Objective 6a: Build a fire station near Tower Road and Bridge Street to replace Station 52	Timeline
Obtain land for fire station	2015
Determine financing for station construction	2015
Build and occupy fire station	2017

Objective 6b: Build a fire station near WCR 4 and WCR 27	Timeline
Obtain land for fire station	2015
Determine financing for station construction	>2018
Build and occupy fire station	>2018

Objective 6c: Remodel a portion of the existing Station 52 for a vehicle maintenance facility	Timeline
• Develop plans for the remodel	2016
Begin construction after completion of the new Station 52	2017

<i>Objective 6d: Remodel a portion of the existing Station 52 for a training facility</i>	Timeline
• Develop plan the remodel in conjunction with the vehicle	
maintenance plan	2016
Begin construction after completion of the new Station 52	2017

<i>Objective 6e: Build a fire station near 136th and Sable Avenue</i>	Timeline
Obtain land for fire station	>2018
Build and occupy fire station	>2018

Objective 6f: Develop and implement a facilities maintenance plan	Timeline
• Follow, maintain, and update a 5 year facility maintenance plan	Ongoing

Objective 6g: Provide and maintain apparatus and other vehicles	Timeline
Review need for an additional fulltime mechanic	2016
• Follow, maintain, and update 10 year fleet replacement plan	Ongoing
Verify record keeping and maintenance logs	Ongoing

<i>Objective 6h: Provide and maintain the proper equipment for emergency operations</i>	Timeline
• Follow, maintain, and update 5 year equipment replacement plan	Ongoing

Objective 6i: Research and provide technology solutions to improve efficiency and effectiveness	Timeline
Maintain and upgrade computer systems	Ongoing
Institute PS Trax and Target Solutions software	2015

<i>Objective 6j: Provide alerting and response systems that properly and safely alert crews and provide needed information.</i>	Timeline
Research additional options for alerting system upgrades	Ongoing

<u>Goal 7</u> - Provide the human resource administration necessary to be a department of choice for people to work and to achieve professional development

Objective 7a: Maintain a market based pay system	Timeline
• Conduct an annual review of pay and benefits utilizing the state data system and/or comparable districts	Ongoing

<i>Objective 7b: Maintain and/or improve benefits based on available budget levels</i>	Timeline
• Conduct an annual review of the insurance benefit program	Ongoing
Offer annual retirement planning training	Ongoing
• Conduct a bi-annual review of all other benefits (vacation, etc)	Ongoing

<i>Objective 7c: Provide for the recruitment of qualified reserve and career members</i>	
Possibly begin a fire explorer program	2015
Attend county career fairs	Ongoing
• Use CPAT as the physical ability test	2015
Review and revise testing process and create SOG	Ongoing

<i>Objective 7d: Provide for fair and consistent promotional examinations</i>	Timeline
Review and revise the acting programs	Ongoing
• Review and revise the current promotional process and SOG	Ongoing

Objective 7e: Develop and maintain a member mentoring program	Timeline
Develop a formal field training program	2015
Review need for a mentor program	2016

Objective 7f: Encourage outside training and higher education	Timeline
Maintain funding for outside training opportunities	Ongoing

<i>Objective 7g: Review and revise position descriptions and evaluation documents</i>	Timeline
Review position descriptions on a bi-annual basis	Ongoing

Objective 7h: Provide annual medical and fitness examinations	Timeline
Review and revise fitness evaluation program	2015
 Include wellness into exams as budget allows 	Ongoing
• Provide preventative screenings as budget allows	Ongoing
Maintain fitness equipment in fire stations	Ongoing
• Annual review of NFPA 1581 and medical exam requirements	Ongoing

Objective 7i: Establish an occupational risk management program	Timeline
Hold bi-monthly safety committee meetings	Ongoing
Improve NFPA 1500 compliance to 90%	2016
• Develop a written risk management plan	2015
Conduct injury and accident reviews	Ongoing
Maintain worker compensation cost containment certification	Ongoing

<u>Goal</u> 8 – Maintain a comprehensive training program that enhances our level of service and increases firefighter safety.

<i>Objective 8a: Meet minimum required training needs established by outside agencies and the District</i>	Timeline
• Institute Target Solutions software to track, notify, and deliver training programs and classes	2015
• Provide notification of renewals 3 months prior to expirations	Ongoing
Maintain updated records in RMS	Ongoing
• Report training hours on a monthly basis to all personnel	Ongoing

<i>Objective 8b: Establish an annual training calendar utilizing a Training Committee</i>	Timeline
Develop annual priority list	Ongoing
• Provide a minimum of 100 man hours of live fire training	Ongoing

•	Require a minimum of 1.5 hours per day of company training	Ongoing
•	Develop lesson plans for company level drills and multi-	Ongoing
	company drills	

Objective 8c: Establish training performance benchmarks	Timeline
Conduct an annual evaluation of operation standards	2016

<i>Objective 8d: Provide for regular training with automatic and mutual aid agencies.</i>	Timeline
• Establish a schedule for joint training with each agency at least	
once per year	Ongoing

Objective 8e: Establish an occupational health and safety training program	Timeline
• Develop priority list of ongoing training topics	Ongoing
Utilize insurance carrier training programs on safety practices	Ongoing

<u>Goal</u> 9 – Maintain effective relationships with external agencies

<i>Objective 9a: Share Emergency Management (EM) responsibilities with the City of Brighton</i>	Timeline
• Maintain bi-monthly meetings with EM, police, fire, and city management	Ongoing
• Participate in revision to the Emergency Operations Plan (EOP)	Ongoing
Participate in Adams County EM activities	Ongoing

Objective 9b: Participate in established mutual aid agreements	Timeline
Continue participation in the Denver Mutual Aid Agreement	Ongoing
• Continue participation in the Adams/JeffCo hazardous materials team	Ongoing
Continue participation in the North Area Technical Rescue Team	Ongoing

<i>Objective 9c: Maintain cooperative relationships with the cities, town, and counties served</i>	Timeline
Review 10 year COB IGA revision	2018
Maintain COB MOU for IT services	Ongoing
Attend city and town council meetings	Ongoing

<i>Objective 9d: Maintain cooperative relationships with area police departments</i>	Timeline
Maintain joint fire investigation team with BPD	Ongoing
Maintain joint color guard with BPD	Ongoing

<i>Objective 9e: Be active in activities of Adams County Communications (ADCOM)</i>	Timeline
Attend monthly Board of Director meetings	Ongoing
Attend Fire Task Force meetings as scheduled	Ongoing

Objective 9f: Be active in local, state, and national organizations	Timeline
Participate in Adams County Chiefs Association	Ongoing
Participate in Metro Denver Chiefs Association	Ongoing
Participate in Colorado State Fire Chiefs Association	Ongoing
Participate in International Fire Chiefs Association	Ongoing

<u>Goal</u> 10 – Be active in and supported by our community

Objective 10a: Participate in community events	Timeline
Maintain presence at significant community events	Ongoing
• Seek ways to involve the color guard in events	Ongoing
Attend community scheduled block parties	Ongoing

Objective 10b: Provide a dedicated marketing strategy	Timeline
Create a video about the Fire District	2016
Maintain a public relations working group	Ongoing
Provide a community-wide newsletter when possible	Ongoing

•	Consider a one page District informational mailing annually	2016
٠	Maintain presence on website, Facebook, twitter	Ongoing

Objective 10c: Be involved in community projects	Timeline
Participate in COB Help for Homes	Ongoing
Maintain senior center involvement program	Ongoing

<i>Objective 10d: Provide a means for community feedback</i>	Timeline
Institute a community survey	2015

Objective 10e: Interact as a caring partner in the community	Timeline
Maintain an "after incident" program	Ongoing
Participate in local food drives	Ongoing